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Front-end Developer

Tracking Code

1493-236

Job Description

VML is all about putting everything you are into everything you do. We're a full-service advertiser that thrives on moving brands forward by inspiring a human connection.

VML is seeking a Front-end Developer for a government client based in Memphis. The front-end developer is innovative and provides creative new ideas for tackling front-end development challenges using front-end technologies such as HTML5, CSS, JavaScript and all the associated industry-standard tools. The developer contributes to the successful completion of major projects by investigating, analyzing and designing application problems; designs, codes, compiles and tests complex websites and applications; implements security methods and tools related to building enterprise web applications; works with project management leadership to provide time estimates and schedules for projects; communicates regularly with project management and functional users on project requirements, activities and status; participates in project planning and feasibility studies, interprets documentation; and follows software engineering standard techniques.

The Front-end Developer:

- Works closely with our creative team to bring award-winning designs to life through the use of front-end web technologies
- Is a master at CSS and javascript and utilizes front-end frameworks to create advanced user experiences
- Works with the technical director, technical architect, app/web developer, database administrator, project management, account management and creative to create best-in-class applications, completing all requirements and meeting usability expectations
- Develops and/or maintains a sustainable front-end framework and coordinates with other team members
- Partners with technology personnel to develop creative marketing technology solutions in line with client expectations
- Estimates timeline for assigned projects and ensures that work is completed within the estimated timeline
- Participates in the development and implementation of short- and long-term technology strategies, policies and procedures
- Follows standards that will facilitate a quality IT infrastructure across VML and all clients

As part of the WPP Group, VML offers one of the best overall compensation packages in the business.

Required Skills

- Reviews creative work and identifies issues with layout, consistency, browser compatibility and performance
- Possesses superior analytical and problem-solving abilities
- Has excellent organizational, interpersonal, presentation, and communication skills
- Can anticipate and independently provide solutions for complex problems and issues, including website upgrades, enhancements, priorities, and strategic technology directions based on industry trends

consultation, and analysis

- Can rapidly absorb complex technical and conceptual information, identifying key issues present understandable alternatives to both technical and nontechnical individuals at organization
- Can work on multiple complex tasks against deadlines and shifting priorities and is comfortable with uncertainty, ambiguity, and change
- Can identify the practical implications of new technologies
- Can walk us through a strong portfolio of work that demonstrates innovative thinking with execution

Required Experience

- Qualified candidates will have five to seven years of expert-level GUI development experience with the most updated versions of front-end technologies and highly proven frameworks with the following: HTML5, CSS3, JavaScript and JavaScript libraries (jQuery, Backbone, AJAX, JSON, build tools (Grunt, SASS, LESS, etc.), responsive and mobile-optimized development
- Adobe Photoshop and creating "pixel perfect" HTML/CSS from .psd files
- Strong understanding of SEO best practices
- Strong understanding of web architecture concepts (HTTP request/response, session, caching)
- Client-side performance optimization
- Facebook integration
- Qualified candidates will have solid working expert-level experience with one or more analytics packages: Webtrends, Google Analytics, Google Tag Manager, Or DoubleClick/DART, Coremetrics
- Qualified candidates will have solid working expert-level experience with one or more of platforms: Drupal, Sitecore, Day CQ5/AEM6.0, WordPress
- Qualified candidates will have three to five years of experience working with one or more of the following: Creating flexible/scalable front-end frameworks, Flash and ActionScript 3+, ASP.NET, RDBMS, Web services

VML is a M/F Disabled and Vet EEO/AA Employer.

Job Location

Memphis, Tennessee, United States

Position Type

Full-Time/Regular

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